



**- 2018 JUNEAU COUNTY FAIR -
- RODEO SPONSORSHIP BENEFITS -**

**-- FOR OUR --
--- THREE HILLS P.R.C.A. RODEO ---
----- AUGUST 15TH & 16H @ 7:30 P.M. -----**

PLEASE NOTE: ALL SPONSORSHIPS ARE FOR BOTH NIGHTS ONLY

<i>TITLE SPONSOR</i>	<i>PERFORMANCE SPONSOR</i>
1 Sponsorship Available For \$2,600	1 Sponsorship Available For \$1,825
Sponsorship / Marketing Opportunities include: <ul style="list-style-type: none"> • Title Recognition • Two 3 x 5 banners in the arena • Announcer recognition as “Title Sponsor” • Flag Presented during Opening Ceremony • Full Page Ad in the Rodeo Program • Name Recognition on Radio Advertising • VIP Seating for 4 at the Rodeo 	Sponsorship / Marketing Opportunities include: <ul style="list-style-type: none"> • Title Recognition • Two 3 x 5 banners in the arena • Announcer recognition as “Performance Sponsor” • Flag Presented during Opening Ceremony • Full Page Ad in the Rodeo Program • Name Recognition on Radio Advertising • VIP Seating for 4 at the Rodeo
<i>HOSPITALITY SPONSOR</i>	<i>PRE SHOW SPONSOR</i>
2 Sponsorship Available For \$1,275	1 Sponsorship Available For \$1,275
(1 Food Sponsor & 1 Beverage Sponsor) Sponsorship / Marketing Opportunities include: <ul style="list-style-type: none"> • Two 3 x 5 banners in the arena • Announcer recognition as “Hospitality Sponsor” • Flag Presented during Opening Ceremony • Full Page Ad in the Rodeo Program • Name Recognition on Radio Advertising • VIP Seating for 4 at the Rodeo 	Sponsorship / Marketing Opportunities include: <ul style="list-style-type: none"> • Two 3 x 5 banners in the arena • Announcer recognition as “Pre Show Sponsor” • Flag Presented during Opening Ceremony • Full Page Ad in the Rodeo Program • Name Recognition on Radio Advertising • VIP Seating for 4 at the Rodeo

<i>OPENING ACT SPONSOR</i>	<i>2 SPECIALITY ACTS</i>
1 Sponsorship Available For \$1,275	2 Sponsorships Available For \$1,275 Each
<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> · Two 3 x 5 banners in the arena · Announcer recognition as "Opening Sponsor" · Flag Presented during Opening Ceremony · Full Page Ad in the Rodeo Program · Name Recognition on Radio Advertising · VIP Seating for 4 at the Rodeo 	<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> · Two 3 x 5 banners in the arena · Announcer recognition as "Speciality Act Sponsor" · Flag Presented during Opening Ceremony · Full Page Ad in the Rodeo Program · Name Recognition on Radio Advertising · VIP Seating for 4 at the Rodeo
<i>RODEO ANNOUNCER SPONSOR</i>	<i>MAJOR SPONSORS</i>
1 Sponsorship Available For \$1,275	7 Sponsorships Available For \$1,275 Each
<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> · Two 3 x 5 banners in the arena · Announcer recognition as "Opening Sponsor" · Flag Presented during Opening Ceremony · Full Page Ad in the Rodeo Program · Name Recognition on Radio Advertising · VIP Seating for 4 at the Rodeo 	<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> · Two 3 x 5 banners in the arena · Large sign on the shoot · Announcer recognition as "Event Sponsor" · Flag Presented during Opening Ceremony · Logo with Event in Rodeo Program · 1/4 Page Ad in the Rodeo Program · Name Recognition on Radio Advertising · VIP Seating for 4 at the Rodeo
<i>EVENT SPONSORS</i>	<i>ROPING PEN SPONSORS</i>
8 Sponsorships Available For \$800 Each	2 Sponsorships Available For \$800 Each
<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> · Name & Logo on all printed & media buys · Two 3 x 5 banners in the arena · Announcer recognition as "Event Sponsor" · Flag Presented during Opening Ceremony · Logo with Event in Rodeo Program · 1/4 Page Ad in the Rodeo Program · Name Recognition on Radio Advertising · VIP Seating for 2 at the Rodeo 	<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> · Two 3 x 5 banners in the arena · Announcer recognition as "Event Sponsor" · Flag Presented during Opening Ceremony · Logo with Event in Rodeo Program · 1/4 Page Ad in the Rodeo Program · Name Recognition on Radio Advertising · VIP Seating for 2 at the Rodeo
<i>ARENA BANNER SPONSORS</i>	<i>PROGRAM ADVERTISING</i>
Unlimited Sponsorships Available For \$350 Each	Unlimited Advertising Available For
<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> · 3 x 5 banners in the arena · Listed in Rodeo Program as a "Banner Sponsor" · Name Recognition on Radio Advertising · VIP Seating for 2 at the Rodeo 	<ul style="list-style-type: none"> · Full Page Ad --- \$ 325.00 · One-Half Page Ad --- \$ 175.00 · One-Quarter Page Ad --- \$ 100.00 · One-Eighth Page Ad --- \$ 65.00 · Business Card Size Ad --- \$ 35.00 <p>All Program Advertising will be in Black & White</p>

- JR BADER -

- PRESIDENT & SPONSORSHIP DIRECTOR - JUNEAU COUNTY FAIR BOARD / AGRICULTURAL SOCIETY -

--- 103 TERRI LANE, ELROY, WI 53929 --- 608/548-0969 ---

- 2018 JUNEAU COUNTY FAIR RODEO SPONSORSHIPS -

<p style="text-align: center;"><u>1 - TITLE SPONSOR FOR \$2,600</u></p> <p style="text-align: center;"><u>1 - PERFORMANCE SPONSOR FOR \$1,825</u></p> <p style="text-align: center;"><u>2 - HOSPITALITY SPONSOR FOR \$ 1,275 EACH</u></p> <p style="text-align: center;"><u>1 - PRE SHOW SPONSOR FOR \$ 1,275</u></p> <p style="text-align: center;"><u>1 - OPENING ACT SPONSOR FOR \$ 1, 275</u></p> <p style="text-align: center;"><u>2 - SPECIALITY ACT SPONSORS FOR \$ 1, 275 EACH</u></p> <p style="text-align: center;"><u>1 - RODEO ANNOUNCER SPONSOR FOR \$ 1, 275</u></p>	<p style="text-align: center;"><u>1 - MAJOR SPONSORS FOR \$ 1,275 EACH</u></p> <p style="text-align: center;"><u>8 - EVENT SPONSORS FOR \$ 800 EACH</u></p> <p style="text-align: center;"><u>2- ROPING PEN SPONSORS FOR \$ 800 EACH</u></p> <p style="text-align: center;"><u>UNLIMITED - ARENA BANNER SPONSORS FOR \$ 350 EACH</u></p> <p style="text-align: center;"><u>UNLIMITED - PROGRAM ADVERTISING SPONSORS</u> <u>\$ 325 FULL PAGE AD \$ 175 1/2 PAGE AD</u> <u>\$ 100 1/4 PAGE AD \$ 65 1/8 PAGE AD</u> <u>\$ 35 BUSINESS CARD SIZE AD</u></p>
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I / We wish to participate at this sponsorship level:	
Company / Individual Name:	
Mailing Address:	
City, State, Zip:	
Phone Number & EMail Address:	
Web Site Address:	(If you want a link from our fair website)
Amount Pledged: \$	(Make Check Payable to: Juneau Co. Ag. Soc.)

For Office Use:

Amount Paid:		Date Received:	
Balance Due By 8-1-2018:		Receipt Provided:	

THANK YOU!!! & SEE YA AT THE RODEO
August 15th & 16th, 2018

2018 Juneau County Fair RODEO Sponsorship Receipt

(cut on the dotted line above & keep this lower portion for your records)

Company / Individual Name:		
Sponsorship Level:		
Date:	Total Amount Paid:	Check #:

PLEASE MAIL THIS COMPLETED FORM & YOUR CHECK TO:

- JR BADER -

--- 103 TERRI LANE, ELROY, WI 53929 ---

