

# - 2022 - JUNEAU COUNTY FAIR



## RODEO SPONSORSHIP BENEFITS

**-- FOR OUR --**

**--- THREE HILLS P.R.C.A. RODEO ---**

**----- AUGUST 17TH & 18TH @ 7:30 P.M. -----**

**PLEASE NOTE: ALL SPONSORSHIPS ARE FOR BOTH NIGHTS ONLY**

<b><i>TITLE SPONSOR</i></b>	<b><i>PERFORMANCE SPONSOR</i></b>
<b>1 Sponsorship Available For \$2,600</b>	<b>1 Sponsorship Available For \$1,825</b>
<b>Sponsorship / Marketing Opportunities include:</b> <ul style="list-style-type: none"> <li>· <i>Title Recognition</i></li> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Title Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Full Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 4 at the Rodeo</i></li> </ul>	<b>Sponsorship / Marketing Opportunities include:</b> <ul style="list-style-type: none"> <li>· <i>Title Recognition</i></li> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Performance Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Full Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 4 at the Rodeo</i></li> </ul>
<b><i>HOSPITALITY SPONSOR</i></b>	<b><i>PRE SHOW SPONSOR</i></b>
<b>2 Sponsorship Available For \$1,275</b>	<b>1 Sponsorship Available For \$1,275</b>
<b>(1 Food Sponsor &amp; 1 Beverage Sponsor)</b> <b>Sponsorship / Marketing Opportunities include:</b> <ul style="list-style-type: none"> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Hospitality Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Full Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 4 at the Rodeo</i></li> </ul>	<b>Sponsorship / Marketing Opportunities include:</b> <ul style="list-style-type: none"> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Pre Show Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Full Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 4 at the Rodeo</i></li> </ul>

<b><i>OPENING ACT SPONSOR</i></b>	<b><i>2 SPECIALITY ACTS</i></b>
<b>1 Sponsorship Available For \$1,275</b>	<b>2 Sponsorships Available For \$1,275 Each</b>
<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Opening Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Full Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 4 at the Rodeo</i></li> </ul>	<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Speciality Act Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Full Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 4 at the Rodeo</i></li> </ul>
<b><i>RODEO ANNOUNCER SPONSOR</i></b>	<b><i>MAJOR SPONSORS</i></b>
<b>1 Sponsorship Available For \$1,275</b>	<b>7 Sponsorships Available For \$1,275 Each</b>
<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Opening Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Full Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 4 at the Rodeo</i></li> </ul>	<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Large sign on the shoot</i></li> <li>· <i>Announcer recognition as "Event Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Logo with Event in Rodeo Program</i></li> <li>· <i>1/4 Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 4 at the Rodeo</i></li> </ul>
<b><i>EVENT SPONSORS</i></b>	<b><i>ROPING PEN SPONSORS</i></b>
<b>8 Sponsorships Available For \$800 Each</b>	<b>2 Sponsorships Available For \$800 Each</b>
<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> <li>· <i>Name &amp; Logo on all printed &amp; media buys</i></li> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Event Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Logo with Event in Rodeo Program</i></li> <li>· <i>1/4 Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 2 at the Rodeo</i></li> </ul>	<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> <li>· <i>Two 3 x 5 banners in the arena</i></li> <li>· <i>Announcer recognition as "Event Sponsor"</i></li> <li>· <i>Flag Presented during Opening Ceremony</i></li> <li>· <i>Logo with Event in Rodeo Program</i></li> <li>· <i>1/4 Page Ad in the Rodeo Program</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 2 at the Rodeo</i></li> </ul>
<b><i>ARENA BANNER SPONSORS</i></b>	<b><i>PROGRAM ADVERTISING</i></b>
<b>Unlimited Sponsorships Available For \$350 Each</b>	<b>Unlimited Advertising Available For</b>
<p>Sponsorship / Marketing Opportunities include:</p> <ul style="list-style-type: none"> <li>· <i>3 x 5 banners in the arena</i></li> <li>· <i>Listed in Rodeo Program as a "Banner Sponsor"</i></li> <li>· <i>Name Recognition on Radio Advertising</i></li> <li>· <i>VIP Seating for 2 at the Rodeo</i></li> </ul>	<ul style="list-style-type: none"> <li>· <i>Full Page Ad --- \$ 325.00</i></li> <li>· <i>One-Half Page Ad --- \$ 175.00</i></li> <li>· <i>One-Quarter Page Ad --- \$ 100.00</i></li> <li>· <i>One-Eighth Page Ad --- \$ 65.00</i></li> <li>· <i>Business Card Size Ad --- \$ 35.00</i></li> </ul> <p>All Program Advertising will be in Black &amp; White</p>

- Zac Board -

- Juneau County Fair Board / Agricultural Society - president -

--- N4763 22nd Avenue, Mauston, WI 53948 --- Phone - 608-797-6719 ---

# **- 2022 JUNEAU COUNTY FAIR RODEO SPONSORSHIPS -**

<p style="text-align: center;"><u>1 - TITLE SPONSOR FOR \$2,600</u></p> <p style="text-align: center;"><u>1 - PERFORMANCE SPONSOR FOR \$1,825</u></p> <p style="text-align: center;"><u>2 - HOSPITALITY SPONSOR FOR \$ 1,275 EACH</u></p> <p style="text-align: center;"><u>1 - PRE SHOW SPONSOR FOR \$ 1,275</u></p> <p style="text-align: center;"><u>1 - OPENING ACT SPONSOR FOR \$ 1, 275</u></p> <p style="text-align: center;"><u>2 - SPECIALITY ACT SPONSORS FOR \$ 1, 275 EACH</u></p> <p style="text-align: center;"><u>1 - RODEO ANNOUNCER SPONSOR FOR \$ 1, 275</u></p>	<p style="text-align: center;"><u>1 - MAJOR SPONSORS FOR \$ 1,275 EACH</u></p> <p style="text-align: center;"><u>8 - EVENT SPONSORS FOR \$ 800 EACH</u></p> <p style="text-align: center;"><u>2- ROPING PEN SPONSORS FOR \$ 800 EACH</u></p> <p style="text-align: center;"><u>UNLIMITED - ARENA BANNER SPONSORS FOR \$ 350 EACH</u></p> <p style="text-align: center;"><u>UNLIMITED - PROGRAM ADVERTISING SPONSORS</u>  <u>\$ 325 FULL PAGE AD \$ 175 1/2 PAGE AD</u>  <u>\$ 100 1/4 PAGE AD \$ 65 1/8 PAGE AD</u>  <u>\$ 35 BUSINESS CARD SIZE AD</u></p>
--	---

I / We wish to participate at this sponsorship level:	
Company / Individual Name:	
Mailing Address:	
City, State, Zip:	
Phone Number & EMail Address:	
Web Site Address:	(If you want a link from our fair website)
Amount Pledged: \$	(Make Check Payable to: Juneau Co. Ag. Soc.)

**For Office Use:**

Amount Paid:		Date Received:	
Balance Due By 8-1-2022:		Receipt Provided:	

***THANK YOU!!! & SEE YA AT THE RODEO***  
*August 17th & 18th, 2022*

## 2022 Juneau County Fair RODEO Sponsorship Receipt

(cut on the dotted line above & keep this lower portion for your records)

Company / Individual Name:		
Sponsorship Level:		
Date:	Total Amount Paid:	Check #:

***PLEASE MAIL THIS COMPLETED FORM & YOUR CHECK TO:***  
***- ZAC BOARD -***  
***- JUNEAU COUNTY FAIR BOARD / AGRICULTURAL SOCIETY - PRESIDENT -***  
***--- N4763 22ND AVENUE, MAUSTON, WI 53948 ---***