



THE 156th JUNEAU COUNTY FAIR

AUGUST 14 - 21, 2022

JUNEAU COUNTY AGRICULTURAL SOCIETY / FAIR BOARD

1001 Division Street, P.O. Box 104, Mauston, WI 53948

Phone: 608/547-2426 Email: juneaucountyfair@gmail.com

Web Site: www.juneaucountyfair.com

Dear Juneau County Rodeo Sponsors,

*We, the Juneau County Agricultural Society and particularly the Fair Board members, want to **THANK YOU** for your participation in making the past Juneau County Fairs so successful! We are also so overwhelmed and greatly optimistic by the support we have already received in regards to being able to continue to bring the 3 Hills Professional Rodeo to the Juneau County Fair.*

*The support we received last year to bring the 3 Hills Professional Rodeo to the Juneau County Fair was overwhelming. All of your support and generosity made a long awaited Fair and Rodeo one of the best attended Rodeos in years past. After an extremely difficult decision in 2020 to cancel our Juneau County Fair, we came back better than ever. With that, we the Juneau County Agricultural society and the Fair Board can not **THANK YOU** enough.*

*Only your generous and much appreciated support - through sponsorship, ticket sales, signage, etc. - make it possible to bring in such a high quality show. Therefore, we are giving you, our esteemed previous sponsors the first chance at marketing your product and investing in your community through this popular and **AWARD WINNING** riding, roping, jumping, & specialty event!*

So Mark Your Calendars For The 2022

156th Juneau County Fair

August 14th - August 21st

&

YOUR 3 HILLS P.R.C.A. RODEO

Wednesday, August 17th & Thursday, August 18th

Last year we started a new sponsorship

- Whole Fair / All Event Sponsorships -

This Sponsorship comes in 3 levels - as listed below - with details of each level's benefits listed on the last page of this packet.

GRAND CHAMPION LEVEL - \$5,000 AND ABOVE

CHAMPION LEVEL - \$2,500 - \$4,999

BLUE RIBBON LEVEL - \$1,000 - \$2,499

Please give me a call and have me help you figure out which sponsorship best meets your needs.

Because time's a wastin, the Fair Board is getting a head start on the advertising, public relations and media campaign. We have enclosed the Rodeo sign-up sheets and a listing of sponsorship benefits in each category.

We would greatly appreciate your help, by having you mail your check and sign-up sheets to:

Zac Board

N4763 22nd Avenue, Mauston, WI 53948

*Thanks!!! Again For Your Part In Making Our
PRCA RODEO
Such A Huge Success!!!*

Sincerely,

Zac Board

Juneau County Fair Board / Agricultural Society - President

608/797-6719 boardzac@gmail.com