



THE 155th JUNEAU COUNTY FAIR

AUGUST 15 - 22, 2021

JUNEAU COUNTY AGRICULTURAL SOCIETY / FAIR BOARD

1001 Division Street, P.O. Box 104, Mauston, WI 53948

Phone: 608/547-2426 Email: juneaucountyfair@gmail.com

Web Site: www.juneaucountyfair.com

Dear Commercial Vendors,

It is getting to be that time of year again and we are seeking exhibitors for
THE 155th JUNEAU COUNTY FAIR, August 18th – 22nd.

We have booths available in two buildings for commercial, educational and advertising displays. ALL booths within the buildings are \$100.00 each. Due to limited space in our buildings, priority is given to previous exhibitors. However, after June 15th, they are on a first come - first served basis.

There is also outside space available at \$100.00 per 10' X 10' lot with a minimum of 1 lot for \$100.00. You must be set-up no later than noon on Wednesday and remain set-up until Sunday at 6:00 p.m., but are encouraged to remain open until the Sunday Grandstand Show is concluded.

PLEASE NOTE - We, the Juneau County Fair Board regrettably, **MUST** reinstate the \$50.00 deposit. *This is due to the great number of exhibitors dismantling their exhibits early at the 2019 fair.*
--- Thus a refundable \$50.00 deposit **MUST** be paid with your reservation, with a separate check, that will be returned to you on Sunday, just prior to take down at 6:00 p.m. on Sunday
--- Your check will be refunded **ONLY** if your exhibit was not installed late or dismantled early.

ALSO NOTE: ALL items must show good taste and be family appropriate. Nude, erotic, graphic and / or violent images will NOT be allowed. We ask that no one sell or give as prizes any lighter (such as cigarette type), popping, shooting, or exploding devices; we appreciate your cooperation by not featuring items that promote violence, disrespect of others or would scare our animals.

For those interested, a limited number of camping sites are available on the grounds, but there are NO electrical or water hookups available and there are no showers on the grounds. Camp sites are assigned on a first come first serve basis. Campers must refrain from loud or excessive noise after fair hours and are not allowed to have open intoxicants outside of their designated campsite. We also have zero tolerance for the use or selling of illegal drugs. If you would like more information on camping on the grounds - Call the Fair Office at 608-547-2426.

When filling out these forms, please list all items you are vending to help us with placement, and also to keep our exhibits diversified. Please have checks made out to the Juneau County Agricultural Society and mailed along with your fully completed and signed reservation form to me – Vicki McGowan / Fair Secretary - before July 1st.

We are looking forward to hearing from you and for your help in making our 2021 Juneau County Fair a happy memory for all that attend.

Sincerely,

Vicki McGowan

Secretary of the Juneau County Agricultural Society & Fair Board

(SEE THE SCHEDULE ON THE BACK OF THIS PAGE)

2021 VENDOR SCHEDULE

HOURS FOR SET-UP

<u>SITE</u>	<u>DATES</u>	<u>HOURS</u>	<u>NOTES</u>
Buildings & Outside Vendors	(EARLIEST) Monday August 16th	10:00 a.m. to 5:00 p.m.	Call the Fair Office 608/547-2426 For a Set-up Appointment
Buildings & Outside Vendors	Tuesday August 17th	10:00 a.m. to 5:00 p.m.	Call the Fair Office 608/547-2426 For a Set-up Appointment
Buildings & Outside Vendors	Wednesday August 18th	8:00 a.m. to NOON	ALL booths MUST be set up by NOON WEDNESDAY
Food Concessions	(EARLIEST) Monday August 16th	8:00 a.m. to 8:00 p.m.	ALL Food Concessions MUST be set up by NOON on WEDNESDAY

HOURS FOR OPERATION

<u>SITE</u>	<u>DATES</u>	<u>HOURS</u>	<u>NOTES</u>
Buildings & Outside Vendors	Wednesday	Noon to 10:00 p.m.	
Buildings & Outside Vendors	Thursday, Friday & Saturday	10:00 a.m. to 10:00 p.m.	
Buildings & Outside Vendors	Sunday	10:00 a.m. to 6:00 p.m.	
Food Concessions	Monday & Tuesday		Opening on Monday & Tuesday Is Optional for Judging Days
Food Concessions	Wednesday Thru Sunday	<u>ALL</u> Food Concessions <u>MUST</u> be Open by <u>NOON</u> on <u>WEDNESDAY</u>	Please! Stay open at least 1 hour after the Grandstand Show is OVER