



# THE 155th JUNEAU COUNTY FAIR

AUGUST 15 - 22, 2021

JUNEAU COUNTY AGRICULTURAL SOCIETY / FAIR BOARD

1001 Division Street, P.O. Box 104, Mauston, WI 53948

Phone: 608/547-2426 Email: [juneaucountyfair@gmail.com](mailto:juneaucountyfair@gmail.com)

Web Site: [www.juneaucountyfair.com](http://www.juneaucountyfair.com)

*Dear Supporters of the Juneau County Fair,*

*We, the Juneau County Agricultural Society and particularly the Fair Board members, want to THANK YOU for your participation in making the past Juneau County Fairs so successful! Through the generous support of our sponsors, the Juneau County Fair hopes to continue the tradition of providing family fun at a low cost.*

*For the first time ever - we are excited to offer the*  
**Whole Fair / All Event Sponsorships**

*These new sponsorships are available at 3 different levels to meet the needs of our fantastic sponsors.*

## **GRAND CHAMPION LEVEL - \$5,000 AND ABOVE**

- *Name or logo in all advertising (radio, programs and rack cards)*
- *Name or logo included on website and social media*
- *4 banners placed in prime visible areas of the grounds & displayed for the entire fair*
- *Name to be mentioned on public address announcements daily*
- *Sponsors may also distribute promotional items (water bottles, Frisbees, mini footballs, refrigerator magnets, etc.) to attendees (items provided by the sponsor)*
- *8 VIP Rodeo Tickets (your choice of night)*
- *10 All Grandstand / Event Wristbands*

## **CHAMPION LEVEL - \$2,500 - \$4,999**

- *Name or logo in all advertising (radio, programs and rack cards)*
- *Name or logo included on website and social media*
- *3 banners placed in prime visible areas of the grounds & displayed for the entire fair*
- *Name to be mentioned on public address announcements daily*
- *Sponsors may also distribute promotional items (water bottles, Frisbees, mini footballs, refrigerator magnets, etc.) to attendees (items provided by the sponsor)*
- *6 VIP Rodeo Tickets (your choice of night)*
- *8 All Grandstand / Event Wristbands*

**BLUE RIBBON LEVEL - \$1,000 - \$2,499**

- *Name or logo in all advertising (radio, programs and rack cards)*
- *Name or logo included on website and social media*
- *2 banners placed in prime visible areas of the grounds & displayed for the entire fair*
- *Name to be mentioned on public address announcements daily*
- *Sponsors may also distribute promotional items (water bottles, Frisbees, mini footballs, refrigerator magnets, etc.) to attendees (items provided by the sponsor)*
- *4 VIP Rodeo Tickets (your choice of night)*
- *6 All Grandstand / Event Wristbands*

*We would greatly appreciate your help,  
by having you mail your check and sign-up sheet to:*

*Zac Board*

*N4763 22nd Avenue, Mauston, WI 53948*

*Thanks!!! Again For Your Part In Making Our  
155th Juneau County Fair --- Such A Huge Success!!!*

*Sincerely,*

*Zac Board*

*Juneau County Fair Board / Agricultural Society - President*